



CNN: Reporting on the Growing Peak Oil Meme

Posted by [Prof. Goose](#) on March 17, 2006 - 1:22pm

Topic: [Policy/Politics](#)

Tags: [cnn](#), [frank sesno](#), [oil](#), [oil prices](#), [peak oil](#), [we were warned](#) [[list all tags](#)]

The program (updated link) [CNN Presents: We Were Warned: Tomorrow's Oil Crisis](#) will air this Saturday at 8pm and 11pm EDT and again Sunday at 8pm and 11pm EDT. The program will also air on CNN International on Saturday and Sunday as well (the times vary by locale, please check [this site](#) for the airing time in your country).

A brief comment if I may: [climbs on soapbox]The meme is developing, it is slowly and secularly becoming a part of the American consciousness, you can almost feel it. This is the time to share these ideas with the people you care about and help them learn something about these problems. Use these opportunities.[/climbs off soapbox]

Linked under the fold is something Leanan found on the Education portion of CNN, including a brief summary and a grade school classroom lesson about the production.

Here is the [link to the complete classroom lesson for We Were Warned](#). You can TiVo or VCR the CNN Presents Classroom Edition: We Were Warned: Tomorrow's Oil Crisis when it airs commercial-free on Monday, March 20, 2006, from 4:00 - 5:00 a.m. ET on CNN.

Summary of the entire program below.

It is September 2009. A Category 5 hurricane roars through Houston, destroying oil refineries, drilling platforms and pipelines--the complex system that provides a quarter of our nation's daily fuel supply. Three days later, terrorists attack two key oil installations in Saudi Arabia, the world's largest supplier. In the days and weeks that follow, gasoline prices hit record highs, food prices soar as trucks cannot afford to make deliveries, and Americans begin to realize that their very way of life is in peril.

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In We Were Warned: Tomorrow's Oil Crisis, CNN's Frank Sesno explores the potential ripple effects of this frightening scenario. The events depicted are hypothetical, but oil experts believe the scenario is entirely plausible. His interviews with energy experts reveal that we are nearing the point at which the world, led by the U.S. and China, will begin to consume more oil than can be pumped from the ground and the oceans. Tracking the global race to find new pools of oil, Sesno also considers the viability of alternative fuels, such as ethanol, which is used as fuel for 40% of

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cars in Brazil. Throughout his investigation, Sesno tries to find out whether any of these ventures
can solve our looming energy crisis or whether we are already too late.



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